

www.kpho.com

CBS5
Meredith Corporation
FED ID# 42-0410230
4016 N Black Canyon
Phoenix, AZ 85017
(602)264-1000

CONTRACT

And:

Multi Media Services
915 King Street 2nd Floor
Alexandria, VA 22314

Contract / Revision 488264 /		Alt Order # 06263276
Product FREINDS OF THE MAJOR		
Contract Dates 08/07/12 - 08/20/12		Estimate # 4939
Advertiser Friend Of The Majority		Original Date / Revision 08/03/12 / 08/06/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KPHO	Account Executive Matt Norten	Sales Office HRP-WASHING
Special Handling		
Demographic Adults 25-54		
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KPHO	08/20/12	08/20/12	M-F 6-630a	M-F 6-630a		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	1-----				1	\$175.00			
N 2	KPHO	08/13/12	08/17/12	M-F 6-630a	M-F 6-630a		:30			NM	4	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	MTWTF--				4	\$175.00			
N 3	KPHO	08/07/12	08/10/12	M-F 6-630a	M-F 6-630a		:30			NM	3	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-TWTF--				3	\$175.00			
N 4	KPHO	08/13/12	08/17/12	M-F 630-7a	M-F 630-7a		:30			NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	MTWTF--				4	\$150.00			
N 5	KPHO	08/07/12	08/10/12	M-F 630-7a	M-F 630-7a		:30			NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-TWTF--				3	\$150.00			
N 6	KPHO	08/20/12	08/20/12	CBS EARLY SHOW	M-F 7a-9a		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	1-----				1	\$150.00			
N 7	KPHO	08/13/12	08/17/12	CBS EARLY SHOW	M-F 7a-9a		:30			NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	MTWTF--				4	\$150.00			
N 8	KPHO	08/07/12	08/10/12	CBS EARLY SHOW	M-F 7a-9a		:30			NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-TWTF--				4	\$150.00			
N 9	KPHO	08/20/12	08/20/12	CBS 5 NEWS @ NOON	M-F 12p-1230p		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	1-----				1	\$400.00			
N 10	KPHO	08/13/12	08/17/12	CBS 5 NEWS @ NOON	M-F 12p-1230p		:30			NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	MTWTF--				4	\$400.00			
N 11	KPHO	08/07/12	08/10/12	CBS 5 NEWS @ NOON	M-F 12p-1230p		:30			NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u> 488264 /		<u>Alt Order #</u> 06263276
<u>Contract Dates</u> 08/07/12 - 08/20/12	<u>Product</u> FREINDS OF THE MAJ	<u>Estimate #</u> 4939
<u>Advertiser</u> Friend Of The Majority		<u>Original Date / Revision</u> 08/03/12 / 08/06/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-TWTF--				4	\$400.00			
N 12	KPHO	08/20/12	08/20/12	CBS 5 NEWS @ 5P	M-F 5p-530p		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	1-----				1	\$700.00			
N 13	KPHO	08/13/12	08/17/12	CBS 5 NEWS @ 5P	M-F 5p-530p		:30			NM	4	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	MTWTF--				4	\$700.00			
N 14	KPHO	08/07/12	08/10/12	CBS 5 NEWS @ 5P	M-F 5p-530p		:30			NM	4	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-TWTF--				4	\$700.00			
N 15	KPHO	08/13/12	08/17/12	CBS 5 NEWS @ 530P	M-F 530p News		:30			NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	MTWTF--				4	\$500.00			
N 16	KPHO	08/07/12	08/10/12	CBS 5 NEWS @ 530P	M-F 530p News		:30			NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-TWTF--				4	\$500.00			
N 17	KPHO	08/20/12	08/20/12	CBS 5 NEWS @ 630P	M-F 630PM News		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	1-----				1	\$750.00			
N 18	KPHO	08/13/12	08/17/12	CBS 5 NEWS @ 630P	M-F 630PM News		:30			NM	4	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	MTWTF--				4	\$750.00			
N 19	KPHO	08/07/12	08/10/12	CBS 5 NEWS @ 630P	M-F 630PM News		:30			NM	4	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-TWTF--				4	\$750.00			
N 20	KPHO	08/13/12	08/17/12	CBS 5 NEWS @ 10P	M-F 10p-1035p		:30			NM	3	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	MTWTF--				3	\$900.00			
N 21	KPHO	08/07/12	08/10/12	CBS 5 NEWS @ 10P	M-F 10p-1035p		:30			NM	4	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-TWTF--				4	\$900.00			
N 22	KPHO	08/20/12	08/20/12	M-F 530-6a	M-F 530-6a		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	1-----				1	\$200.00			
N 23	KPHO	08/13/12	08/17/12	M-F 530-6a	M-F 530-6a		:30			NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	MTWTF--				4	\$200.00			
N 24	KPHO	08/07/12	08/10/12	M-F 530-6a	M-F 530-6a		:30			NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-TWTF--				4	\$200.00			
N 25	KPHO	08/11/12	08/18/12	CBS 5 NEWS @ 5P	Sa 5PM News		:30			NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----1-				1	\$300.00			
Week:		08/13/12	08/19/12	-----1-				1	\$300.00			
N 26	KPHO	08/11/12	08/18/12	Sa Late News	Sa 10p-1035p		:30			NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----1-				1	\$700.00			
Week:		08/13/12	08/19/12	-----1-				1	\$700.00			
N 27	KPHO	08/12/12	08/19/12	CBS SUNDAY MORNING	Various		:30			NM	2	\$1,200.00

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Week:		08/06/12	08/12/12	-----1				1	\$600.00				
Week:		08/13/12	08/19/12	-----1				1	\$600.00				
N 28	KPHO	08/12/12	08/19/12	FACE THE NATION	Su 930a-10a		:30			NM	2	\$1,500.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/06/12	08/12/12	-----1				1	\$750.00				
Week:		08/13/12	08/19/12	-----1				1	\$750.00				
N 29	KPHO	08/12/12	08/19/12	Su Late News	Su 10p-1035p		:30			NM	2	\$1,600.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/06/12	08/12/12	-----1				1	\$800.00				
Week:		08/13/12	08/19/12	-----1				1	\$800.00				
Totals												85	\$38,850.00

*Tax 1 Note: Tax 0.5%.

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
07/30/12 -08/20/12	85	\$38,850.00	\$33,022.50	\$165.11	\$33,187.61
Totals	85	\$38,850.00	\$33,022.50	\$165.11	\$33,187.61

Signature: _____ Date: _____

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AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
------------------------------	--------------

I, Dwight Sterling
do hereby request station time concerning the following issue:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		See	Attached		

Total Charges:

This broadcast time will be used by: Friends of the Majority

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes
 ☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Friends of the Majority, 1833 North Paris Avenue, Port Royal, SC 29935
Treasurer: Paul Mazzeo

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☒ a committee; ☐ an association; ☐ or other unincorporated group.


The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

Date



Signature

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted ☐ Accepted in Part ☐ Rejected

Signature

Printed Name

Title



**PAID POLITICAL
BROADCAST AVAIL REQUEST**

TO: Kevin James	STATION: KPHO
FROM: Matt Norten	HRP OFFICE: DC

REQUEST RECEIVED FROM

DATE: 7/27/12

BUYER: Neal McDonald
AGENCY: Multi-Media Services
ADDRESS: 915 King St. 2 nd floor Alexandria VA 22314
PHONE #: 703.739.2160
FAX #: 703.836.9517
OTHER:

AVAILS FOR

COMMITTEE: Friends of the Majority
CPMGN MGR.
TREASURER: Paul Mazzeo
ADDRESS: 1833 north paris ave port royal SC 29935
PHONE #:
FAX #:
OTHER:

FOR

ISSUE: Friends of the Majority
OFFICE:
PARTY: Rep

DAYPARTS: All
SCHEDULE DATES: As ordered
COMMERICAL LENGTH: :30
PROGRAMS: As ordered
PLEASE ADVISE IF THERE ARE RESTRICTIONS ON ANY OF THE ABOVE